



# CORPORATE PROFILE

The Next- Generation E-Commerce As Service Company



[www.airleon.co.uk](http://www.airleon.co.uk)





## ABOUT US

Our tailored performance solutions, driven by data, are designed to help businesses of all sizes, industries, and revenue models launch, grow, and thrive.

Marketing requirements vary from one business to another, regardless of industry or vertical.

That's why we offer a customizable services and flexible month-to-month contracts, enabling you to receive tailored solutions precisely when you require them to achieve and surpass your marketing objectives

Our company leverages extensive retail expertise to deliver a scalable commerce service.

With a proven track record of successful partnerships with top retailers, we offer a comprehensive suite of tools for managing inventory, orders, and pricing.

Whether you're a startup looking to establish an online presence or an established business seeking to expand your operations, we have the resources and expertise to help you achieve your goals.





## OUR VISION & MISSION

Our mission is to make e-commerce accessible and effortless for everyone, from established retailers to emerging entrepreneurs. We are committed to delivering world-class technology, tools, and support that enable our clients to focus on their core business while we handle the rest.

Our goal is to be the partner of choice for businesses looking to thrive in the digital age, by offering them a comprehensive suite of services that cover everything from product merchandising to order fulfilment, marketing, and analytics.

We understand that our success is directly tied to the success of our clients, and we are passionate about helping them achieve their goals.

Whether it's through developing new technologies, improving our processes, or providing exceptional customer service, we are committed to delivering the best possible results for our clients.

Our willingness to take on challenging goals sets us apart in the eCommerce industry, and we are always looking for new ways to innovate and improve.



## OUR CREATIVE TEAM

Our expert team of e-commerce professionals has years of experience in managing and optimizing online retail businesses. From product management to marketing strategy, we work together to provide our clients with comprehensive e-commerce solutions. With a focus on customer satisfaction and business growth, we are dedicated to helping our clients achieve their goals and succeed in the competitive world of online retail.



**Andrew Wills**  
Web Developer



**Alisha Smith**  
Event Organizer



**Robert White**  
Marketing Head



**Sarah George**  
Sales Manager



# OUR SERVICES

## **ORDER MANAGEMENT**

Order Management service enables retailers to effectively track, process and fulfil orders, increasing efficiency and customer satisfaction.

### **ASSISTANCE AT YOUR FINGERTIPS**

Transform your order and inventory management into a hassle-free experience with our comprehensive e-commerce management service. Say goodbye to the complexity and timeconsuming tasks that come with managing a large volume of orders and a wide range of products.

Our service streamlines the entire process, reducing errors and saving valuable time, resulting in increased efficiency for your business.

### **ACHIEVE PERFECTION IN EVERY ORDER**

With e-commerce management service, you can achieve perfection in every order, ensuring that your customers receive exactly what they ordered, on time and without errors. Our comprehensive order and inventory management system streamlines every aspect of the process, from order processing to fulfilment, reducing the risk of errors and delays. With our assistance, you can focus on growing your business and providing your customers with the best possible shopping experience.



# PRODUCT INFORMATION MANAGEMENT

## **TRANSFORM LEADS INTO SALES**

At Airleon, we understand the importance of accurate and up-to-date product information for e-commerce success. Our Product Information Management (PIM) service ensures that your products are presented to your customers in the best possible way, with comprehensive and accurate information that drives sales and customer satisfaction.

With our PIM service, you can easily manage and update product information across all your sales channels, from your e-commerce store to marketplaces and social media. This ensures consistency and accuracy across all your channels and saves you valuable time and resources. With the ability to manage product descriptions, images, videos, and other important data in one place, you can be confident in providing your customers with the best possible shopping experience.

## **CRAFT EXCEPTIONAL PRODUCT EXPERIENCES**

With PIM system, you can have a single source of truth for all your product data, with easy access to all relevant information, from product descriptions to images, specifications, and pricing. Our PIM service enables you to manage your product data efficiently, allowing you to focus on growing your business and providing your customers with the best possible shopping experience



# ECOMMERCE PLATFORM

## EXPERT E-COMMERCE SOLUTIONS

Our team of experts can help you create a user-friendly online store that meets your specific business needs. With our development services, you can easily manage your products, orders, and payments in one place. Whether you're supplier-fulfilled, running an affiliate marketing program, or offering subscription services, we can provide you with a customized ecommerce solution that drives sales and enhances customer experiences. Trust us to take your e-commerce business to the next level with our top-of-the-line store development services.

## END-TO-END CUSTOMER EXPERIENCES

With a guided buying journey, you can help your customers find the products they need quickly and easily. Plus, with our customizable product catalogs, you can curate a selection of items that are tailored to your target audience. And with our multichannel fulfillment, you can ensure that your customers receive their orders as quickly and conveniently as possible.

With our service you can streamline your processes, automate workflows, and focus on delivering exceptional products and services to your customers. Let us help you unlock your business's full potential and take your retail operations to the next level.





# PROCESS OPTIMIZATION

We ensure processes run smoothly to offer your customers an ideal shopping and digital experience. By means of a controlled, well-defined, and regularly optimized processes, you can be assured of improved organizational agility and performance. We apply the use of Lean management techniques and tools to reorganize activities, eliminate waste, and, as a result, increase efficiency.

Process optimization for us, goes well beyond ensuring that your online store's default check out process is optimized to offer the best experience. Our platforms checkouts are optimized to reduce cart abandonment considering 17% of shoppers don't complete their purchase when the checkout process is complicated

## **DIGITAL EXPERIENCE**

We have evolved with the changing demands of your e-commerce store(s). With our headless commerce solution to support custom shopping experiences and a modular backend solution to support technology adoption while reducing technical debt



# HOW WE WORK

We handle all the heavy lifting, from DTC sales & marketing, customer service and product & inventory synchrony on our e-platform. And then you can handle what matters most — creating a great product!

Our clients advocate for scalable solutions and our team of proficient e-commerce solutions architects work mostly with brands who want to adopt a service-oriented e-commerce framework and achieve better conversions.



We establish strategic partnership with a Brand

We import Brand's digital catalogue into our e-commerce platforms via API integration

We provide product exposure, sales, marketing & customer service.

Brand takes care of order fulfilment to either B2B or B2C customers



# Contact Us

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